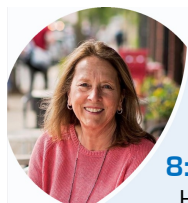


II Humanistic Management Workshop IECO-RCC at Harvard

2-4 May, 2022

Brief Schedule

The program will take place at RCC-Harvard - Conference Room - 26 Trowbridge St. - Cambridge MA.



Donna Hicks
Human Dignity

8:30 am to 12:30 pm

Humanistic Management Framework

Michael Pirson (IHMA)

Program presentation

Manuel Guillén (IECO Institute)

Practical Seminar: Promoting

[*Human Dignity*](#)

Donna Hicks (Harvard)

12:30 pm

Lunch at RCC Harvard

2:30 pm

Harvard Campus Tour (guided)

6:30 pm

Dinner at Harvard Faculty Club

2 MAY, Monday



Matthew T. Lee
Human Flourishing

9:00 am to 12:30 pm

Practical Seminar: Promoting

[*Human Flourishing*](#)

Matthew T. Lee (Harvard)

12:30 pm

Lunch at RCC Harvard

2:30 pm

MIT Media Lab Tour (guided)

6:30 pm

Dinner & Drinks at Downtown Boston

3 MAY, Tuesday



Rashad Badr
Human Work

9:00 am to 10:00 pm

Practical Seminar: Promoting

[*Human Optimal Work*](#)

Rashad Badr (Optimal Work)

10:00 am to 12:30 pm

Humanistic co-creation Lab

HM Businesses' Manifesto

Danilo Petranovich (Abigail Adams Institute)

12:30 pm

Lunch at RCC Harvard

Certificates and End of the Program

4 MAY, Wednesday

* Breakfast, Coffee break, Lunch, Dinner and Tours included.

** HM Workshop price: 5.000€
HM Co-creation Lab price: 1.000€



INTERNATIONAL
HUMANISTIC
MANAGEMENT
ASSOCIATION



IECO

INSTITUTE FOR ETHICS
IN COMMUNICATION
AND ORGANIZATIONS



VNIVERSITAT
DE VALÈNCIA



Speakers

2 - 4, May 2022



DANILO PETRÁŇOVICH
Abigail Adams Institute



RASHAD BADR
Optimal Work



MICHAEL PIRSON
International HM Association



MANUEL GUILLÉN
IECO Institute



DONNA HICKS
Harvard University



MATTHEW T. LEE
Harvard University

**II Humanistic Management Workshop &
HM Co-Creation Businesses' Lab
IECO-RCC Harvard**