



3rd HUMANISTIC MANAGEMENT WORKSHOP IECCO RCC - HARVARD

May 1-3, 2023



Truly human leadership

IECO, Institute for Ethics in Communication and Organizations

The IECO (Institute for Ethics in Communication and Organizations) is an institution that promotes ethical reflection and commitment for the improvement of society. It fosters a vision of humanistic management in organizations, which places people and their moral responsibility at the core of all activity. The aim is contributing to the common good and to human flourishing.

The Institute boosts dialogue between social sciences and philosophy. It seeks to revitalize ethical thinking in society and to promote the development of ethically healthy organizations and institutions, based on a holistic view of the person. IECO seeks to position itself as an international team of professionals and academics, united by the prospect of invigorating the ethical health of society from study, reflection and dialogue.

Our mission

- a) To provide the knowledge and the tools generated by IECO's research to society
- b) To work with different organizations in the study of ethics to promote the development of its members
- c) To boost dialogue between social sciences and philosophy
- d) To promote the development of ethically healthy organizations
- e) To revitalize ethical thinking in society
- f) To develop knowledge and promote critical thinking

Our vision



To promote...

...humanistic management in organizations, emphasizing human dignity



To encourage...

...human flourishing and human optimal work



To contribute...

...to the common good with competence, integrity and spirit of service



Organized by

The Institute for Ethics in Communication and Organizations (IECO) at University of Valencia (UV) and the Real Colegio Complutense (RCC) at Harvard University, in collaboration with the International Humanistic Management Association (IHMA) and the Abigail Adams Institute (AAI), organize this III Humanistic Management Workshop.



Adressed to

The program is aimed to **executives belonging** to companies from all over the world, including different sectors and sizes, committed to HM principles, and eager to share and learn from others. Space is limited.

Purpose

The main purpose is to think together, exchange ideas and come up with specific goals and concrete improvements to build organizations that contribute to the common good by developing integral **human flourishing**, based on the promotion of **human dignity** through **optimal work**.

It will include theoretical and practical sessions lead by Harvard Professors, IECO Members and Humanistic Management representatives. There will be also, Harvard Tours, MIT Lab Tour, Campus Experience and more.

Learning Lab

The Workshops brings together executives from around the world with the aim of designing and sharing organizational practices based on humanistic management principles such as **protection of human dignity, promotion of human flourishing in their organizations and search for best solutions to foster an economy and a society that places people at the core of all activities and works for all**.

The Workshop is conceived as a **Learning Lab (LELA)**. A two-and-a-half days working forum where participants will share good practices, experiences, failed attempts and achievements, in a unique and trustworthy environment, led by Harvard Professors, IECO Members and Humanistic Management Association representatives.

Speakers

previous editions



**Rashad
Badr**

[+ info](#)



**Bob
Chapman**

[+ info](#)



**Daniel
de la Cruz**

[+ info](#)



**Manuel
Guillén**

[+ info](#)



**Donna
Hicks**

[+ info](#)



**Pilar
Jericó**

[+ info](#)



**Danilo
Petranovich**

[+ info](#)



**Michael
Pirson**

[+ info](#)



**Matthew
T. Lee**

[+ info](#)



**Tyler
Vanderweele**

[+ info](#)



**Brian
Wellinghoff**

[+ info](#)



**Sharif
Younes**

[+ info](#)



RCC-HARVARD

The **Real Colegio Complutense at Harvard University (RCC)** is a Spanish center affiliated to Harvard University since 1990, under the presidency of Derek C. Bok. It is the only World Class Excellence Center in the US and has an exclusive relationship with the Ivy League university.

RCC is a non-profit organization, **aimed at providing academic, scientific, and cultural cooperation between Harvard University and the Spanish system of Higher Education.** It promotes and develops activities in every realm of the knowledge triangle.



For the past 30 years, RCC has received up to 5,000 **Alumni and visitors, endorsing around 1,000 research projects, and programs through 400 fellowships for faculty and graduate students.** It has hosted 250 courses, featuring professors from Harvard, and other prestigious universities worldwide. It has also organized more than 2,500 activities in cooperation with the various Schools at Harvard University.

The original ten-year agreement between Harvard University and the Universidad Complutense de Madrid was renewed in 2009. As part of an expansion project, **RCC has recently incorporated four Partner Universities,** namely Universidad Politécnica de Madrid (2013), Universidad de Alcalá (2014), Universidad de Sevilla (2015), Universitat de València (2015), and Universidad de Oviedo (2022).





Previous years

We are proud to offer our annual program of humanist leadership at the Real Colegio Complutense at Harvard. Take a look at our previous Workshops at through the videos and photographs that we show you next.

Videos



II Workshop

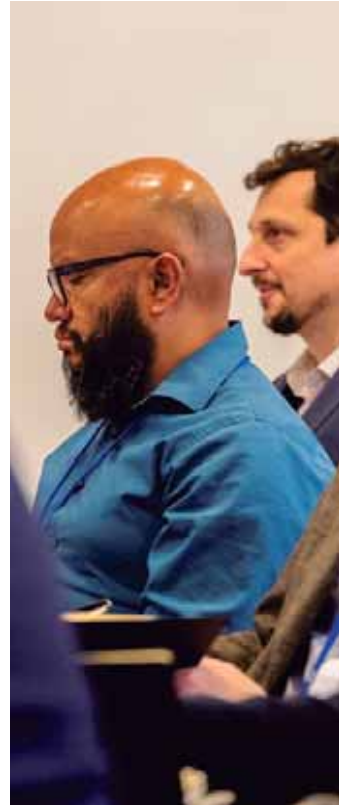


Decalogue



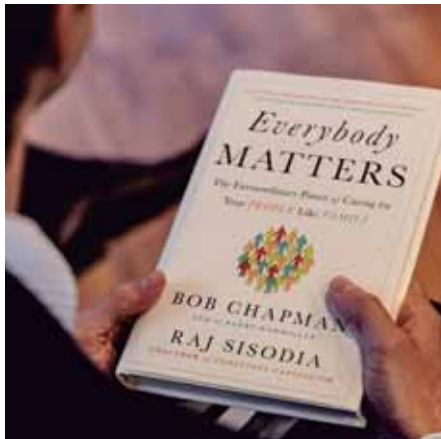
Bob Chapman

Photos





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What they say about the program?



We shared experiences and learned about very interesting companies' cases. It was great to get to know Harvard University and MIT Lab facilities with great guides. An unforgettable experience that I highly recommend!

Pablo Juan

CATEGORY MANAGER AT VICKY FOODS



The Workshop has given me the opportunity, in a privileged environment, to take a break, reflect and share a vision of integral organizational management focused on the people

Juste Peydré

CEO AT RNB COSMÉTICOS



I very positively value counting with teachers of the highest level. Their knowledge and their closeness to us. To be able to share the concepts developed with executives from other companies and the activities and visits to Harvard campus and MIT facilities as well. It has been an unrepeatable and unforgettable experience

Cesar Taboas

I+D+I DIRECTOR AT ROYO GROUP



Seeing how other companies put ethics into practice from a humanistic perspective and learning from it, brings you lots of value. When you put the theory in context is when you really understand things

Javier Juan

PROJECT MANAGER AT VICKY FOODS



An experience, not only academic or professional but vital, outstanding. An opportunity to focus on managerial aspects that are in the substratum of what is really important in life, but to which we do not dedicate the time they deserve in our daily job routines

Carlos Andrés

PEOPLE DEVELOPMENT AT GÚZMAN GLOBAL S.L.

Application



Workshop price | 5.000 €

Includes fees, exclusive participation, guided tours, breakfast, lunch and dinner



Does not include

Travel expenses and accommodation



Program

Will be taught in English

PAYMENT

Bank Account Transfer addressed to:

Beneficiary "IECO de la Fundación COSO"

BANK: Caixabank

ACCOUNT NUMBER: ES75 2100 8681 5502 0002 3070 SWIFT/BIC: CAIXESBBXXX

Concept: (Complete) Name & Company

The price of the Workshop covers Program Fee, Exclusive Participation, Meals and Dinners.

Travel expenses and hotel are not included

Space is limited. Full payment is required in order to make a reservation in the III HM Workshop.

CANCELLATION POLICY

Due to program demand and the organization of the activities, cancellations or deferrals received:

*On or before March 15, 2023 only 50% of the total price-fee will be refunded.

*On or before April 5, 2023 only 25% of the total price-fee will be refunded.

*No portion of the registration fee is refundable for cancellations made after April 5, 2023.

TRAVEL / MEDICAL INSURANCE

Participants are responsible for securing their own personal traveler's insurance and medical insurance to cover them during their travel and three-day stay during the HM Workshop. The HM Workshop and its organizers will not be held responsible for any incidents during participants' travel or participation on the Program.

Contact

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School of Economics

University of Valencia

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Place

RCC at Harvard

26 Trowbridge Street · Cambridge, MA 02138





INTERNATIONAL
HUMANISTIC
MANAGEMENT
ASSOCIATION

