



TIV
HUMANISTIC
MANAGEMENT
WORKSHOP

IECO-RCC at Harvard

June 10-12, 2024

IECO, INSTITUTE FOR ETHICS IN COMMUNICATION AND ORGANIZATIONS

It is an institution that promotes ethical reflection and commitment for the improvement of society. It fosters a vision of humanistic management in organizations, which places people and their moral responsibility at the core of all activity. The aim is contributing to the common good and to human flourishing.

The Institute boosts dialogue between social sciences and philosophy

It seeks to revitalize ethical thinking in society and to promote the development of ethically healthy organizations and institutions, based on a holistic view of the person. IECO seeks to position itself as an international team of professionals and academics, united by the prospect of invigorating the ethical health of society from study, reflection and dialogue.

Our mission

- a) To develop knowledge and promote critical thinking
- b) To revitalize ethical thinking in society
- c) To promote the development of ethically healthy organizations
- d) To boost dialogue between social sciences and philosophy
- e) To work with different organizations in the study of ethics to improve the development of this members
- f) To provide the knowledge and the tools generated by IECO's research to society

Our vision



To promote...
...humanistic management in organizations, emphasizing human dignity



To encourage...
...human flourishing and human optimal work



To contribute...
...to the common good with competence, integrity and spirit of service



IV WORKSHOP

ORGANIZED BY AND ADDRESSED TO

The Institute for Ethics in Communication and Organizations (**IECO**) at University of Valencia (UV) and the Real Colegio Complutense (**RCC**) at Harvard University, in collaboration with the International Humanistic Management Association (**IHMA**) and the Abigail Adams Institute (**AAI**), organize this IV Humanistic Management Workshop.



Aimed to **executives** belonging to **companies from all over the world**, including different sectors and sizes, committed to HM principles, and **eager to share and learn from others**. Space is limited.

Purpose

The main purpose is to think together, exchange ideas and come up with specific goals and concrete improvements to build organizations that contribute to the common good by **developing integral human flourishing**, based on the promotion of **human dignity** through **optimal work**.

It includes theoretical and practical sessions lead by:

- *Harvard Professors*
- *IECO Members*
- *Humanistic Management representatives (IHMA)*

It also includes:

- *Harvard Campus Tour*
- *MIT Media Lab*
- *Boston & Cambridge experiences and more*

Learning Lab

The Workshops brings together executives from around the world with the aim of designing and sharing organizational practices based on humanistic management principles such as **protection of human dignity, promotion of human flourishing in their organizations and search**

for best solutions to foster an economy and a society that places people at the core of all activities and works for all.

The Workshop is conceived as a **Learning Lab (LELA)**. A two-and-a-half days working forum where participants will share good practices, experiences, failed attempts and achievements, in a unique and trustworthy environment, led by Harvard Professors, IECO Members and Humanistic Management Association representatives.



SPEAKERS

PREVIOUS EDITIONS



Rashad Badr

[+ info](#)



Bob Chapman

[+ info](#)



Alejandro Cañadas

[+ info](#)



Daniel de la Cruz

[+ info](#)



Manuel Guillén

[+ info](#)



Donna Hicks

[+ info](#)



Rita Jacome

[+ info](#)



Pilar Jericó

[+ info](#)



Danilo Petranovich

[+ info](#)



Michael Pirson

[+ info](#)



Matthew T. Lee

[+ info](#)



Tyler Vanderweele

[+ info](#)



Brian Wellinghoff

[+ info](#)



Sharif Younes

[+ info](#)

RCC-HARVARD

REAL COLEGIO COMPLUTENSE AT HARVARD UNIVERSITY (RCC)

The **Real Colegio Complutense at Harvard University (RCC)** is a Spanish center affiliated to Harvard University since 1990, under the presidency of Derek C. Bok. It is the only World Class Excellence Center in the US and has an exclusive relationship with the Ivy League university.

RCC is a non-profit organization, **aimed at providing academic, scientific, and cultural cooperation between Harvard University and the Spanish system of Higher Education.** It promotes and develops activities in every realm of the knowledge triangle.

For the past 30 years, RCC has received up to 5,000 Alumni and visitors, **endorsing around 1,000 research projects**, and programs through 400 fellowships for faculty and graduate students. It has hosted 250 courses, featuring professors from Harvard, and other prestigious universities worldwide. It has also organized more than 2,500 activities in cooperation with the various Schools at Harvard University.



The original ten-year agreement between Harvard University and the Universidad Complutense de Madrid was renewed in 2009. As part of an expansion project, **RCC has recently incorporated four Partner Universities**, namely Universidad Politécnica de Madrid (2013), Universidad de Alcalá (2014), Universidad de Sevilla (2015), Universitat de València (2015), and Universidad de Oviedo (2022).



Previous years

We are proud to offer our annual program of humanist leadership at the Real Colegio Complutense at Harvard. Watch related videos.



II Workshop



III Workshop



Decálogo



Bob Chapman





WHAT THEY SAY

ABOUT THE PROGRAM?



"Inspiring sessions with meaningful content and remarkable speakers. A space to exchange ideas and experiences to learn how to promote and develop a humanistic leadership in companies."

Pilar Jencó
PRESIDENT OF BEUP



"A great gift to have time to stop and reflect on what we do, how we do it, and what we do it for, from a people centered perspective. As opposed to a vision focused on results and indicators. It has been an honor to share these reflections with amazing professionals at Harvard, one of the most prestigious universities in the world."

José Vicente Gimeno
CORPORATE SUPPLY CHAIN DIRECTOR AT RNB COSMETICS



"Privileged atmosphere, excellent company, perfectly organized, masterful speakers. I loved participating in the workshop and reflecting on everyday issues we face in organizations, but we are not used to devote quality time. Both personally and professionally, it has been an unforgettable experience".

Félix Lafuente
GENERAL MANAGER AT ROYO GROUP



"An experience, not only academic or professional but vital, outstanding. An opportunity to focus on managerial aspects that are in the substratum of what is really important in life, but to which we do not dedicate the time they deserve in our daily job routines."

Carlos Andrés
PEOPLE DEVELOPMENT AT GUZMÁN GLOBAL S.L.



"I remain impacted by the vision, passion, expertise and pathos driven learning I received. This gathering beckons one to remember dignity; to apply practical wisdom; to serve as leaders and to align with a higher calling. In effect, its everything you wish you could talk explicitly about at work but so often just can't. But, here you can - with support with expertise and with community around".

Susan Majer
FOUNDER OF ILYA LABS



"We shared experiences and learned about very interesting companies' cases. It was great to know Harvard University and MIT Lab facilities with great guides. An unforgettable experience that I highly recommend."

Pablo Juan
CATEGORY MANAGER AT VICKY FOODS



APPLICATION

PAYMENT, CANCELLATION POLICY, TRAVEL AND MEDICAL INSURANCE



Workshop price | 5.000 €

Includes fees, exclusive participation, guided tours, breakfast, lunch and dinner



Does not include

Travel expenses and accomodation



Program

Will be taught in English

PAYMENT

Bank Account Transfer addressed to:

Beneficiary: "IECO de la Fundación COSO"

BANK: Caixabank

ACCOUNT NUMBER: ES75 2100 8681 5502 0002 3070 SWIFT/BIC: CAIXESBBXXX

Concept: (Complete) Name & Company

More details:

- The price of the Workshop covers Program Fee, Exclusive Participation, Meals and Dinners.
- Travel expenses and hotel are not included.
- Space is limited. Full payment is required in order to make a reservation in the IV HM Workshop.

CANCELLATION POLICY

Due to program demand and the organization of the activities, cancellations or deferrals received:

*On or before April 15, 2024 only 50% of the total price-fee will be refunded.

*On or before May 5, 2024 only 25% of the total price-fee will be refunded

*No portion of the registration fee is refundable for cancellations made after May 5, 2024.

TRAVEL / MEDICAL INSURANCE

Participants are responsible for securing their own personal traveler's insurance and medical insurance to cover them during their travel and three-day stay during the HM Workshop. The HM Workshop and its organizers will not be held responsible for any incidents during participants' travel or participation on the Program.

CONTACT

PLACE

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